

Volume 50, Number 6

November / December 2025



VALLEY FORGE REGION CADILLAC & LASALLE CLUB

President: Mike Stinson

Michael.c.stinson46@gmail.com

Vice president/Editor: Robert Schles

therobertschles@gmail.com

Secretary: *Open Position*

Treasurer: John Wood;

renopa@verizon.net

Membership: Earl Rutter

erutterjr@gmail.com

Dealer show coordinator: Marty Watkins

martyhw@msn.com

Calendar/Sunshine: Bud Coleman;

bandbc40lasalle@aol.com

Webmaster: Jeff Hansen;

garagedude@gmail.com

BOARD OF DIRECTORS

Michael Marchese

Earl Rutter

Robert Schles

Mike Stinson

John Wood

Cliff Woodbury III

Bill Smith

PAST PRESIDENTS

Lew Howells [1975-82]

Gary Anderson [1983-7]

George Cavanaugh [1988-9]

Jack Hotz [1990-1]

Don Miller [1992-3]

Bill Edmunds [1994-5]

Jack Hotz [1996-9]

Toni Rothman [2000-01]

Rob Robison [2002-03]

Mike Barruzza [2004-05]

Marty Watkins [2006-09]

Cliff Woodbury [2010-2011]

Ron Hux [2012-2017]

The Goddess is the bi-monthly publication of the Valley Forge Region of the Cadillac & LaSalle Club

<https://vfrclc.org/goddess.html>

In This Issue

Mike's (President's) Message	3
Valley Forge Region News	4
CLC National News	5
From Parrain's Gift to a 1955 Cadillac Keeper	6
VFR 50th Anniversary Banquet	8
Scott Nickett's 1959 Zenith Award Winner	11
Catalytic Converter - A Local Connection	13
Part 6 Jeff Hansen's 1941 Restoration	15

The Valley Forge Region meetings are held the third Tuesday of the month at the Desmond Hotel in Malvern, PA at 7:30pm. If you can't be there in person, the meeting is available via this Zoom at the following link:

Join Zoom Meeting:

<https://us02web.zoom.us/j/87022741627?pwd=S3R5TUVJaDl6Nm41bmJSVkJNiUjZYQT09>

Meeting ID: 870 2274 1627

Passcode: 538638

One tap mobile - tap one of the links below to join via cell phone:
+19292056099,,87022741627#,,,,*538638# US (New York)

OR, Dial-in by your location:

- +1 929 205 6099 US (New York)
- +1 301 715 8592 US (Washington DC)



Greetings! October was so beautiful - and *busy!* - with several local and regional shows & events. Of course there was the AACA Fall Meet in Hershey. Many thanks to the volunteers who helped staff the CLC hospitality tent. We had over 150 visitors over three days; three new national members joined, and several members renewed for one and two years. If you have suggestions on how to keep the hospitality tent going in the future, contact me ASAP to discuss, as I will be presenting a proposal to the CLC National Board in January.

VFR members Robert & Sarah Schles, Shand McHale, and my wife Diane and I participated in the 2025 National Driving Tour in Upstate NY October 14th-19th, traveling from Schenectady to Utica, then north to Lake George. It was a wonderful week of Fall foliage, scenic country roads, car collections, caverns, many national and historic sites, tasty food, and of course, 19 Cadillacs and one 1939 LaSalle! Twenty cars and 49 members participated, including Nick and Asimina Manole, who drove from Albuquerque, NM in their 2023 Escalade! It culminated with a CLC "reunion" of several CLC members and the 59/60 Cadillac national Chapter at the Gathering of Old Cars at Mills Mansion & Staatsburg State Historic Site, where hundreds of cars parked behind the mansion with the Hudson River in the background. Many thanks and congratulations to Joe Roglieri, Frank Nicodemus Jr and Dave Rubin for organizing an enjoyable event! Highlights will be presented in the January 2026 *Goddess*.

VFR's 50th Anniversary Banquet was held at Pennsauken Country Club on September 14th. A wonderful time was enjoyed by the 54 guests in attendance. Many thanks to Jack & Nancy Hotz



for organizing, Robert Schles for publicizing and helping arrange gift bags, and Don Miller and John Wood for their assistance. Highlights are in this issue.

A complete listing of local, regional, and national events is on the VFR website; please plan to attend events hosted / organized by VFR, RRR, Potomac Region, or CLC National. Have an idea for a local driving tour or social event? Let me know by email, and let's make it happen!

- ♦ CLCNJ Fall Show at State Line Lookout - Sun Nov. 2.
- ♦ CLC Winter Reunion & Board Meeting – Jan 7-10, Orlando FL

VFR's membership renewal form is on P. 18 of this issue. Membership runs Jan. – Dec. of each year, so 2026 dues are due ASAP! Renew for two or three years to get a multi-year discount!

Please keep VFR member and Central PA Region Director Richard Sills in your thoughts and prayers. Richard is dealing with some health challenges, and his beloved cat passed away after a prolonged illness.

Best Wishes to you and your families. I look forward to seeing you soon. Be **well!**

Michael Stinson, Director,

Valley Forge Region Cadillac & LaSalle Club



VFR MEETING NEWS

If you haven't already received your copy of *The Self-Starter*, be sure to check page 32 when it arrives and you just might spot yourself in one of the photos! As we wrap up the 50th anniversary year of the Valley Forge Region, I wanted to take a moment to reflect on our proud history and the many contributions of our members over the decades and share it with our national club members.

From our earliest gatherings in the 1970s to the many shows, tours, and banquets that have followed, the strength of our region has always come from the dedication and enthusiasm of its members. This milestone year has reminded us how far we've come and how many friendships and memories have been built along the way. Thank you to everyone who has helped make the Valley Forge Region what it is today. Your passion keeps our shared Cadillac and LaSalle legacy alive and thriving for future generations.

A few reminders for our members:

- ♦ **November Meeting:** Our next meeting will be held as usual on the **third Tuesday of the month — November 18 at 7:30 PM** at the **Desmond Hotel in Malvern, PA**. We hope to see you there!
- ♦ **December Meeting:** With the holiday season fast approaching, the **December VFR meeting is cancelled**. Enjoy the holidays, and we'll look forward to seeing everyone in the new year at our **January 20 meeting**.
- ♦ **Membership Renewals:** If your membership dues expire this year, you should have received an email from Membership Chairman **Earl Rutter**. Please make sure to send in your renewal before the end of the year. A membership application form can be found on **page 18**.

Letter to the Editor:

Hi Robert-

Thanks for the September issue of the Goddess. I particularly liked the Influencer article. Here is one more such ad, this one from Hot Rod Magazine in 1979. By then, Autolite was no longer part of Ford, but Autolite invoked the Ford name and the image of a 16-year old Cadillac to sell its spark plugs.

Sincerely,

Larry Good CLC #1737 \ Director, CLC Potomac Region

IT DOESN'T HAVE TO BE A FORD TO GET THE MOST OUT OF AUTOLITE SPARK PLUGS.

You probably know that Autolite makes plugs for Fords.

But what you may not know is that Autolite makes the same high efficiency plugs for almost every car ever made, American or imported.

So if you drive something as hard to find as a really great Cadillac Eldorado, Convertible or as difficult to come by as an Alfa Romeo, now you know that it's not equally hard to find good plugs.

Autolite

© 1979 Autolite Corporation, Warren, Michigan 48090



VFR Website Statistics (courtesy Webmaster Jeff Hansen):

For September 14 to October 18 = 35 Days 373 Website visitors (10.66 per day). This compares to 242 website visitors (or 8.64 per day over the previous period 35 days).

Top countries where our visitors are from: China (191), USA (165), Singapore (57), Germany & Netherlands (3) Each, Canada, Egypt & Sweden (2) Ea. & others w/1 visitor

10 most popular pages:
1) Home page, then
Page Not Found (a page shown if the user entered a bad page name)
Online Calendar
The Goddess
Current News

Join Us (Membership Application)
Our Cars
President Message
Monthly Meeting Info
10) Our Friends

Number of people downloading an issue of **The Goddess** directly from our website -July 2025 - 4

**Treasurer's
September
2025
Report From
John Wood**

INCOME		EXPENSES	
Banquet	\$2,100.00	Banquet	\$3283.45
Membership	\$70.00	Lahaska	\$591.39
Lahaska	\$2,016.00	Inter-Regional Meet	\$250.00
Net for September	- \$328.84		
Net YTD:	-\$974.16	Total	\$4,514.84



IN CLC NATIONAL NEWS



Cadillac & LaSalle Club
Winter Reunion & Board Meeting
Orlando, Florida
January 7 - 10, 2026



Lots of Exciting Events Planned!

- ♦ Wednesday Jan 7 : Registration, Committee Meetings & Barbecue Dinner
 - ♦ Thursday Jan 8 : Bus Tour: Mecum Auctions
- ♦ Friday Jan 9 : Judging School, Bus Tour: Dezerland Park & Orlando Auto Museum
- ♦ Saturday Jan 10 : CLC Museum Board Meeting, CLC Board Meeting, Evening Dinner

Book your group rate for CLC Winter Board Meeting. You will find the information for your online reservation link here: <https://clcwbm2026.cornerstonereg.com/>

CLC Winter Board Meeting Special Room Rates: Hotel offering your special group rate link:
www.tinyurl.com/CLCOrlando at the Element Orlando International Drive for 149.00 USD per night
Last Day to Book : Friday, 12/05/2025

From Parrain's Gift to a Cadillac Keeper



By Reginald Williams

Some cars are more than machines, they're milestones. For me, that milestone came in 1983, when I was just 16 years old. My parrain (godfather in French), James Brown, handed me the keys to a 1956 Cadillac Coupe DeVille. Factory air conditioning, sweeping lines, and a presence you couldn't ignore. The kind of car that made a teenager feel like royalty. That gift didn't just put me behind the wheel; it started a lifelong passion for Cadillacs.

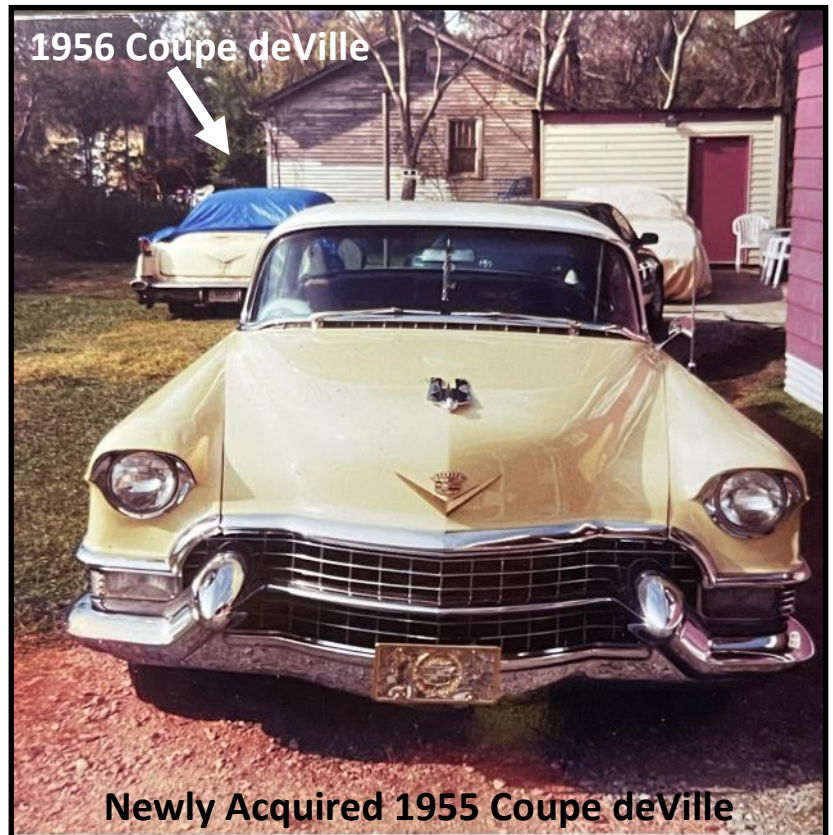


1956 Coupe deVille

By the late 1990s, that passion led me to Liberty, Texas, where I found a man who owned a treasure trove of Cadillac parts and a garage packed with fully restored classics. I'd visit him regularly to pick up parts for my '56, and each time, I'd ask about buying one of the Cadillacs in his garage. He always smiled but never budged until one day in 1998, when he was finally ready to part with one of his cars.

He was willing to sell one of two 1955 Cadillacs: a red convertible that had both quarter panel replacement and needed interior work and a yellow-and-white Coupe DeVille a factory A/C car painted in the elegant Goddess Gold. I went home and told my wife. After some thought, we both agreed: the Coupe DeVille was the one. It was solid, clean, and closely resembled the '56 that started it all.

Not long after bringing it home, I stopped by my parrain and nanny's house. As I pulled up in the '55, they stepped outside. My nanny looked at the car, smiled, and said, "Boy, you still have that old car we gave you ". She thought it was the same Cadillac from 1983 and I didn't tell her otherwise. To this day, people from the neighborhood still think it's that same car I used to burn rubber in, doing donuts on the school field and riding through the streets with teenage confidence.



Newly Acquired 1955 Coupe deVille

Whether it's the exact same Cadillac or not, the feeling hasn't changed. That car represents family, memory, and a deep respect for timeless craftsmanship. That 1955 Cadillac is more than a car it's a time machine, a tribute, and a piece of my story that started with a generous gift and grew into a lifelong love for Cadillacs. What started as a gift from my parrain has turned into a lifelong journey one that rolls on four whitewall tires and rides with Cadillac pride. *The following pictures were taken at the 2025 CLC Grand National in Murfreesboro, TN.*



Celebrating 50 Years: The Valley Forge Region 50th Anniversary Banquet

On September 14, 2025, the Valley Forge Region (VFR) celebrated its **50th anniversary as a chartered region of the Cadillac & LaSalle Club**. The golden milestone was marked with a special gathering at the Pennsauken Country Club in Pennsauken, NJ, a fitting venue for an event honoring both tradition and community.

The celebration was hosted by **Nancy and Jack Hotz**, whose warm hospitality helped make the day truly memorable with table center pieces provided by **Diane Stinson**. Members and guests were welcomed into a festive atmosphere filled with stories, and reflections on five decades of shared passion for Cadillac and LaSalle automobiles.

The highlight of the day was recognizing the enduring spirit of the club: a shared love of the Cadillac legacy, and the friendships that have grown stronger with each passing year. Just as our cars have stood the test of time, so too has our community of members, bound together by enthusiasm, loyalty, and pride.



The driving force behind the Valley Forge Region (L-R) Director- Michael Stinson, Membership-Earl Rutter, Assistant Director & Goddess Editor-Robert Schles with Sarah Schles, Treasure-John Wood with Helen Wood, Board Member Bill Smith with Claire Smith, Webmaster extraordinaire-Jeff Hansen with Lauren Hansen.



Michael Stinson "Thank you Jack (Former VFR Director) and Nancy Hotz for all your hard work in creating such a memorable banquet".



Michael With Former VFR Directors Rob Robison and Marty Watkins



Michael With Former VFR Director Don Miller With Brenda Miller

The afternoon featured a wonderful meal, plenty of time for camaraderie, and, of course, lively conversations about our cars, the centerpiece of what has brought this group together for half a century. There were several photo albums to help attendees reminisce about past events, long friendships, and the dedicated volunteers who have kept the Valley Forge Region active and thriving since its founding in 1975.



The 50th anniversary was more than just a look back, it was also a celebration of the road ahead. With new members joining, events planned, and Cadillacs still turning heads wherever they go, the Valley Forge Region looks forward to many more decades of fellowship and fun.



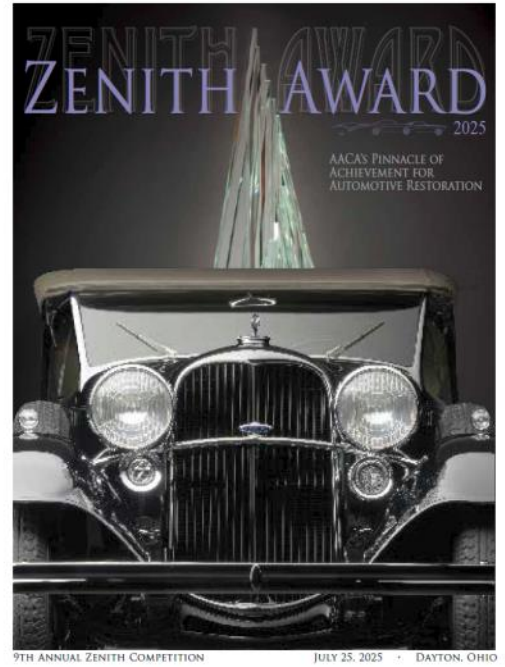
As the day came to a close, it was clear that the spirit of 1975, the year our region began, still shines brightly in 2025. Here's to the next fifty years!



Valley Forge Region Gathering For The 50th Anniversary Banquet

VFR Member Scott Nickett Wins an AACA Zenith Award

Valley Forge Region member Scott Nickett won a coveted AACA Zenith Award for “most outstanding” restoration for his 1959 Cadillac Fleetwood 60 Special. This year marks the 9th presentation the AACA Zenith Award Trophy, which represents the epitome of automotive restoration. The line up of the top 18 cars were chosen from the 9 AACA Nationals during the 2024 show season. Combined attendance at AACA Nationals each year can exceed 4,500 cars, but only two cars from each Nationals are nominated to compete for the Zenith Award. This year’s award ceremony was held in Dayton, OH.



Here is the description of the 1959 Fleetwood 60 Special from 2025 Zenith Award program:

“As the 1950s drew to a close, General Motors reached the zenith of their aircraft-inspired aesthetic, and Cadillac took this influence to unprecedented heights. The Fleetwood’s rear fenders, designed to evoke jet

-engines, are accented with chrome and stainless steel, creating a striking three-dimensional effect unique to the 1959 model. As Cadillac’s flagship four-door hardtop, the 60 Special was both flamboyant and supremely elegant, commanding a premium price of approximately \$7,300 when new.

Originally purchased in New York, this 60 Special boasts just 34,000 miles. After its initial ownership, it became part of a collection in Palm Beach, Florida, where it remained untouched for more than three decades. Unfortunately, the lack of temperature control and humid conditions took their toll, necessitating a meticulous restoration to revive the car to its former glory.

Scott, alongside a team of friends from work, undertook the painstaking task of hand-removing the undercoating, revealing exacting paint colors and sheen as applied by the factory, serving as an historical guide for authenticity.

Midway through the restoration, the Cadillac was entrusted to an upholstery shop for extensive interior work. When a fire engulfed the shop, Scott’s Cadillac was saved due to being covered with fire-retardant bed comforters, and damage was minimized. “



Scott Nickett With His 1959 Fleetwood 60 Special



The 1959 Fleetwood On Display At The Peddler’s Village Car Show Last Year

Being honored with an AACA Zenith Award is an experience to remember. Here is Scott's account of what it was like to receive the award. *"The Zenith and Grand National trip started with packing up the 59 Fleetwood with the transporter to be delivered to the Packard Museum in Dayton Ohio. The museum cleared out the bottom floor of the museum to showcase the 18 chosen Zenith cars from a field of 4,500 cars shown at AACA meets in 2024 for a fantastic display area which was originally a Packard dealership display for the new Packard's in the early 1900s. Each car was judged and received a glass Zenith award. One car, a 1970 Judge, was chosen as the best of the 18 cars. The evening before was an evening of hors d'oeuvres and drinks amongst the cars in the museum.*



Scott & November Nickett with Jerry Seibert & His Companion Sue Sammons from the Continental Club At US Air Force Museum

The next day the cars were taken out and delivered to the AACA Grand national event at the US Air Force Museum for a main display of cars with large airplanes. It was a hot day and we had the experience to sit under the wings of the large planes for the cool shade. The 59 Fleetwood received its Grand National award and we headed home with great memories."

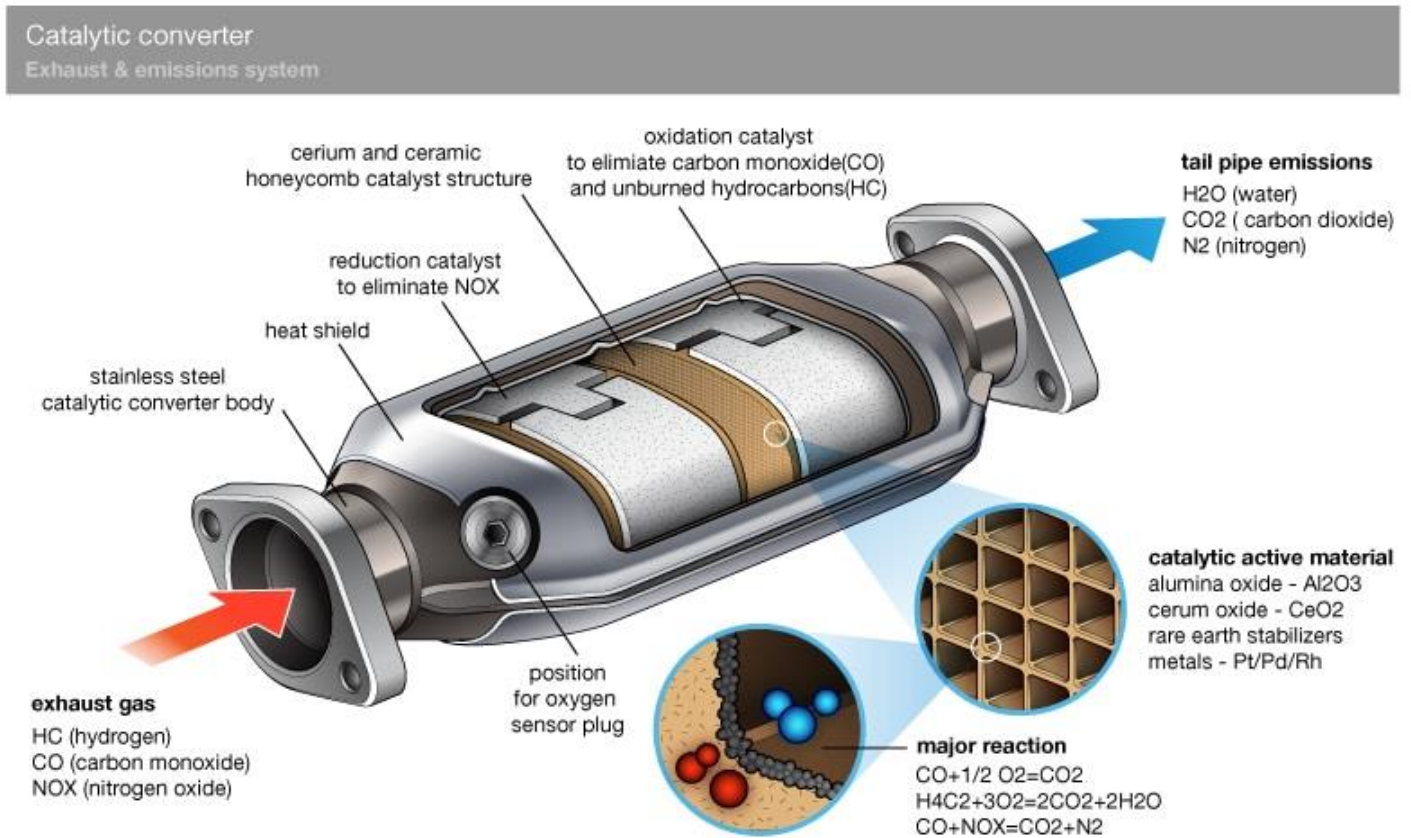


Scott and November Nickett Proudly Stands with their AACA Zenith Award Winning Car.

The Catalytic Converter Invented in Wayne, PA!

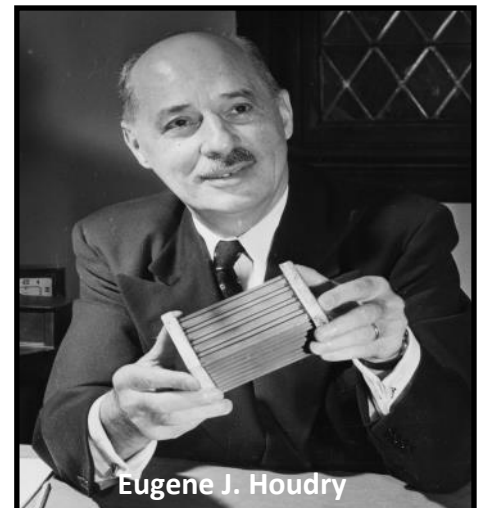
The Catalytic Converter - A Local Connection

Most of us don't give much thought to the **catalytic converter** until something goes wrong. Maybe the dreaded "Check Engine" light comes on, or worse, you wake up to find that a thief has helped themselves to that shiny piece of metal under your car. Replacing one isn't cheap either: today's costs can run \$2,000–\$4,500 with parts and labor.



But here's something you might not know: the catalytic converter has roots right here in our backyard. It was invented by **Eugene J. Houdry**, a French-born mechanical engineer, who founded **Oxy-Catalyst, Inc. in Wayne, PA**. He patented his automotive "catalytic muffler" in 1956, two decades before converters would become standard on cars.

Back then, smog was becoming a serious problem, especially in Los Angeles. Houdry, who had already been working on ways to clean up smokestack emissions in refineries and factories, turned his attention to automobiles. In 1954, he invited Los Angeles Mayor Norris Poulson and his staff to Pennsylvania to see his invention in action.

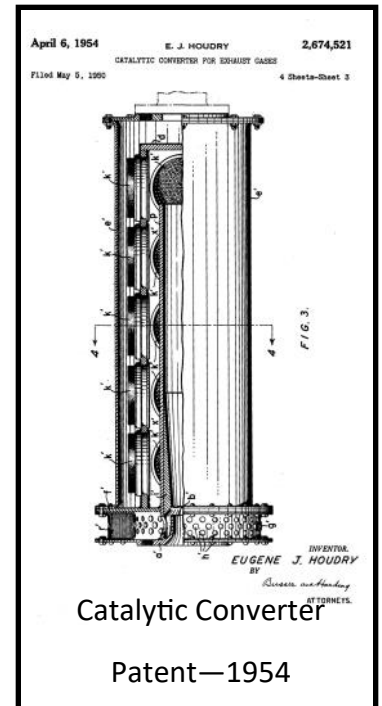


The demonstration was held at the Oxy-Catalyst plant on Lancaster Ave in Wayne, PA. A car equipped with Houdry's catalytic muffler was run inside a small enclosure while the visitors stood by. With the converter active, the group couldn't smell any exhaust. When it was turned off, however, the fumes became so strong that everyone had to leave the room!

Houdry also showed how his catalysts could do more than just clean the air, they could generate useful energy. At Sun Oil's **Marcus Hook Refinery**, waste gases were being burned with his catalysts to produce 200 kilowatts of electricity and 5,000 pounds of steam per hour. At Enameltrip Corp. in **Allentown, PA** another setup reduced fuel bills by 90% by using waste fumes to help power the plant.

So why didn't every car get one right away? The problem was leaded gasoline. The lead quickly ruined the catalysts, making them useless. It wasn't until the Clean Air Act of 1970 phased out leaded gas that Houdry's vision could finally become reality.

That brings us to Cadillac. In 1975, as federal emissions rules tightened, Cadillac introduced catalytic converters across its lineup, from the DeVille to the Fleetwood and Eldorado. Although leaded gas was still available, Cadillac required unleaded gas in all their vehicles. This made Cadillac one of the leaders in cleaner luxury motoring.



Today, catalytic converters are a standard part of every new car, cleaning up to 98% of harmful gases from the exhaust before they ever reach the air we breathe. Not bad for an invention born right here in the Valley Forge Region area.

Part 6 - Restoration of Jeff Hansen's 1941 Sixty Special



Progress continues on the restoration of my 1941 Sixty Special. At this point, the devil is in the details!

Since the last installment:

The structural woodwork surrounding the back glass has been repaired and that glass has been installed along with all associated exterior and interior trim



Wood Panel Bonded To Car



Woodwork Viewed From Trunk



Dry Fitting Rubber Rear Glass & Trim



Interior Trim Holds Everything In Place



Rear Window Frame & Glass Installed

The floor and side panels have had Dynamat applied



More items checked off the list:

The rear door courtesy light wiring has been installed and is working, Speaker wire has been run for a hidden audio system (more on this later!) & Shoulder belt installation is well underway



Door weatherstripping has been installed



The restored vacuum antenna and wipers installed

A "push button" type of glove box switch has been installed in place of the original mercury switch, An additional 00 ground cable has been installed between the bellhousing and the frame, All lights, horns, etc. have been tested and are working as expected



The front seat has been installed so that road testing can begin before it gets cold



Gener-Nator Installed

I have installed a Gener-Nator in place of the standard generator. If you are not familiar with the Gener-Nator, please visit <https://gener-nator.com/>. With this device, I can retain the six-volt, positive ground electrical system and enjoy alternator output of 50 amps.

The above is not glamorous work, but it is sure satisfying as the final product comes into view. From an exterior perspective, the car is complete except for the installation of the wheel covers and fender skirts. We'll put those on once we get some test miles on the car and everything gets retorqued. Under the hood is complete at this point.

The next steps are to finish the shoulder belt installation, test drive and make any needed adjustments, install the Automatic Heating System components, and find someone to sew the upholstery. Oh, the hidden audio system that I hinted about, you'll have to wait until next time for that! *Jeff*



The "Lustre-Creme Shampoo Win A Cadillac A Week Jingle Contest" was a national sweepstakes held in 1954. The contest offered weekly prizes for the best jingles submitted by contestants with the top prize of a 1954 Cadillac. The winner was Ethel Gray, who wrote a jingle that won her \$1,000 and a new Cadillac. A pharmacist named Omer Kirk also won \$1,000 for giving Gray the entry blank. The winning jingle: "No wonder the movie stars, Choice is Lustre Creme Shampoo, It never dries, It beautifies And lends a dainty fragrance too." Here's a link for Luster-Cream Ads on: [YouTube](#)

Mod Screen 11154

Lustre-Creme Shampoo OFFERS A FREE CADILLAC A WEEK

FOR 6 WEEKS and \$1,000 to help pay your Income Taxes on the Cadillac you win . . .

Here's your big chance to win a gorgeous, new Cadillac like mine! You'll be as thrilled with it as I am! What a car . . . complete luxury on wheels . . . and wonderfully easy to drive!

Jane Russell
Beautiful Lustre-Creme Girl—
starring in
**HER NEW
UNDERWATER PICTURE**
Produced by
RKO-Radio Pictures,
Color by Technicolor

plus **\$27,000**
in cash prizes
**IN THE
Lustre-Creme Shampoo
JINGLE CONTESTS**



**Enter Now! Try for these
EXCITING PRIZES!**
6 Weekly Contests

FIRST PRIZE EACH WEEK
One new 1954 Cadillac Series 62, 4-door Sedan *plus* \$1,000 to help pay your Income Taxes on the Cadillac you win!

SECOND PRIZE EACH WEEK
\$1,000 in cash!

10 THIRD PRIZES EACH WEEK
Ten \$100 prizes in cash!

100 Additional Prizes Each Week
One hundred \$25 prizes in cash!

You have many chances to win . . .
6 weekly contests for weeks ending
Sept. 18, 25 and Oct. 2, 9, 16, 23, 1954.

It's easy to enter!
Go to your favorite cosmetic counter; get Lustre-Creme Shampoo and the Official Contest Entry Blank*, on which you'll see the jingle at right. Then, just fill in the last line of the jingle, ending with a word that rhymes with "shampoo." Example:
"Leaves hair like satin, too!"

These tips may help you win!
• Lustre-Creme Shampoo is blessed with lanolin . . . never dries your hair . . . it beautifies it!
• Even in hardest water, its rich lather leaves hair soft, shining, fragrantly clean and easy to manage!
• The favorite shampoo of 4 out of 5 top movie stars! Try it—in Cream or new Lotion Form! You'll be inspired to finish the jingle in winning form!

HERE'S THE JINGLE:
*No wonder the movie stars' choice
Is Lustre-Creme Shampoo.
It never dries . . .
It beautifies!*
.....



***Get Your Official Entry Blank today—available only at your Lustre-Creme dealer's—for complete Contest Rules.**



Membership - 2026

Check one: ____NEW MEMBER* or ____RENEWAL

Membership runs from January 1 through December 31

Members of the Valley Forge Region receive our award-winning newsletter, *The Goddess*.



To be a member of VFR, you must be a member of the National CLC.

Name: _____ Auxiliary: _____

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ E-mail: _____

Other Phone: _____ Home ☐ Office ☐

Choose one, two, or three-year membership:

____ One year - \$30/single member ____ \$35 includes Auxiliary member

____ Two year - \$45/single member ____ \$55 includes Auxiliary member

____ Three year - \$55/single member ____ \$70 includes Auxiliary member

____ Member 90 or older — FREE! (includes Auxiliary member)

IMPORTANT - *The Goddess* is distributed by e-mail.

Please be sure to include your current e-mail address in the space provided.

VFR-CLC Nametags VFR-CLC Nametags VFR-CLC Nametags VFR-CLC Nametags

VFR Members are entitled to one (1) official Club name tag, and one (1) for an Associate Member. Please indicate the names *exactly* as you want them to appear on the name tag:

Member: _____ Auxiliary: _____

☐ New (No charge for Member and Auxiliary) ☐ No thanks, I/We have VFR-CLC name tags

☐ Ours have been lost. Please supply replacements with names as above. We have enclosed \$13 ea.

*My National Membership ID # is: _____ (if already a member)

*****PLEASE MAIL CHECK PAYABLE to "VFR-CLC" TO: *****

Earl Rutter, Jr., VFR-CLC Membership

758 S Mildred Street Philadelphia, PA 19147

My Garage includes the following cars (please state Cadillac or LaSalle, year, style)

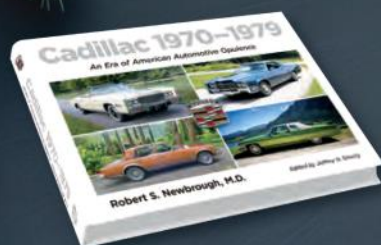
1. _____

2. _____

Holiday gift-giving ideas...

...for that special Cadillac or LaSalle guy or gal!

Cadillac 1970-1979 An Era of American Automotive Opulence



On sale for
\$79⁹⁵

Expires 12/31/2025

Order today at
bit.ly/CAD70book

Register for a winter trip to Orlando!

Book your hotel rooms

tinyurl.com/CLCOrlando

Register for the event

wbm.cadillacclasalleclub.org

Deadline Dec. 6, 2025

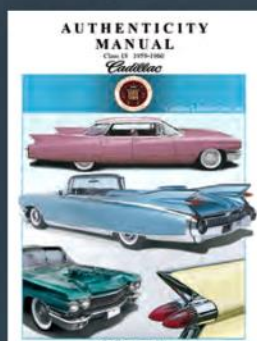


January 7-10, 2026
Orlando, Florida

Authenticity Manuals

Great guides to
restoring your
Cadillac or LaSalle

Order yours today at
bit.ly/clcstore



CLC-branded merchandise

Order yours today at
bit.ly/clcstore



Membership in the CLC for that special person

cadillacclasalleclub.org

Click on the **JOIN NOW** button



A summer trip to North Carolina!

Book your hotel rooms now!

tinyurl.com/CLCGN2026V2

Event registration opens Jan. 20, 2026

Now Available Valley Forge Region Merchandise!

Each Piece in the Valley Forge Collection will have the
Cadillac & LaSalle Club - Valley Forge Region
Distinctive Logo



*Standout from the Crowd with your Valley Forge
Embordered Merchandise*

All items are available online, just follow this link:

<https://gmclubapparel.com/collections/clc-cadillac-lasalle-club-valley-forge-region>

There are many items to choose from, here are just a few examples:



Let Them Know You're a Valley Forge Member Use Code
CLC15 and Receive a 15% Discount on all Orders

Cadillac



Scene photographed in Christian Dior's Paris Salon expressly for Cadillac by Cecil Beaton.

Styling the Whole World Admires!

We doubt seriously that any other automotive design ever inspired such deep or such widespread admiration as that of the 1955 Cadillac.

Let the car appear on any highway in the world—even among people who have never before seen its familiar silhouette or heard its famous name—and it will be recognized instantly as the "car of cars."

And, of course, the way a Cadillac looks is an

authentic reflection of what a Cadillac *is* and does.

Its great beauty, for instance, faithfully foretells the deep feeling of pride and satisfaction that comes to its owner every time he takes the wheel.

Its careful craftsmanship is clearly indicative of the car's dependability and economy of upkeep.

And its graceful, scientific styling accurately reflects the car's smoothness of ride . . . with an

absolute minimum of resistance from wind and road.

We suggest that you come in today for a close personal inspection of this remarkable Cadillac styling . . . and to see what it means in terms of motoring pleasure and satisfaction.

We'll be most happy to give you the keys . . . and the car . . . and the surprising facts that make this the *perfect* time to move up to Cadillac.



1955

YOUR CADILLAC DEALER